

Master of Business Administration (MBA)

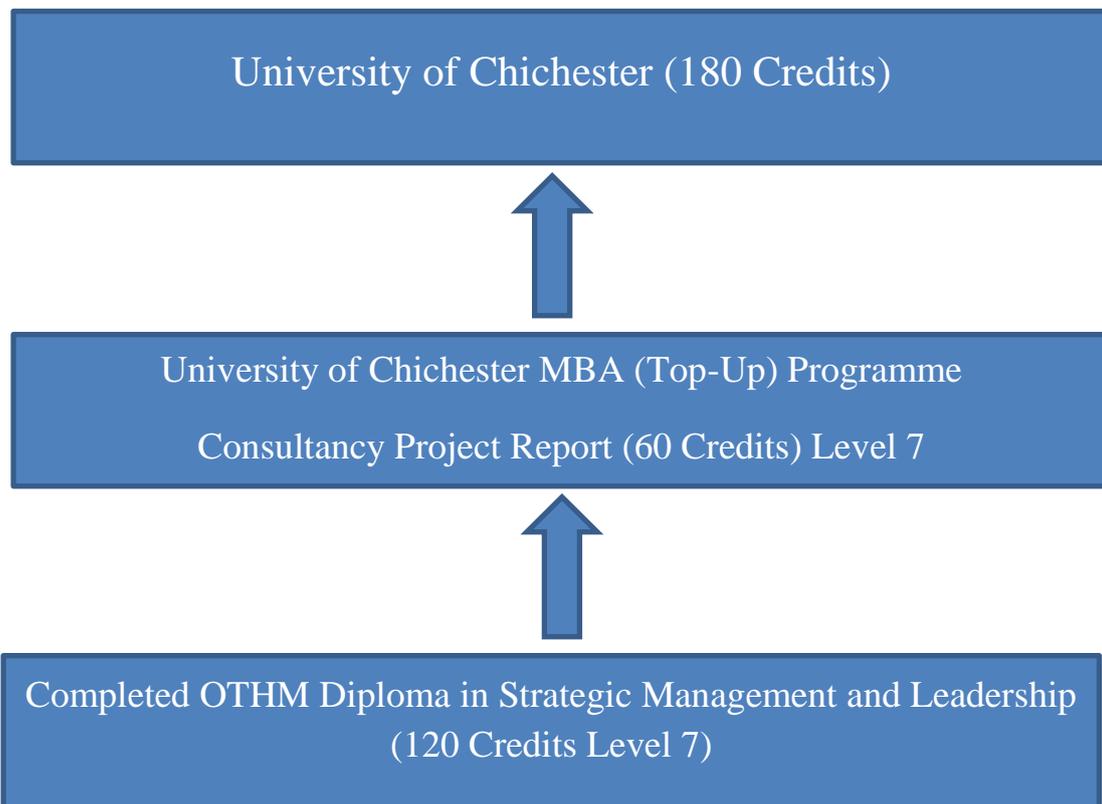
**The MBA is validated and awarded by the University of Chichester (UK)
and delivered by OTHM (UK)**



Progression to the Award of University of Chichester MBA



University of Chichester has a history which dates back to 1839. It was ranked number 72 in the Times Good University Guide for 2018 as well as in the Guardian University Guide 2018, while 95.5 percent of Chichester graduates have obtained employment or higher studies upon graduation. It has also won one of the best student satisfaction and student support ratings in the country.



OTHM Level 7 Diploma in Strategic Management and Leadership

Overview

The objective of the OTHM Level 7 Diploma in Strategic Management and Leadership qualification is to develop strategic management and leadership skills for managers who have the authority and personal attributes to translate organizational strategy into effective operational performance. This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. This qualification is suitable for mature learners with a background in academic study or industry. The qualification has a clear work-related emphasis on practical skills development alongside theoretical fundamentals.

Successful completion of the Level 7 Diploma in Strategic Management and Leadership qualification will equip learners with the key skills and capabilities to become an effective strategic manager. The qualification allows learners to progress into Chichester MBA with advanced standing.

The OTHM Level 7 Diploma in Strategic Management and Leadership consists of 8 units, making a combined total of 120 credits.

| Module Title | Credits |
|---|---------|
| Professional Development and Communication Skills | 10 |
| Strategic Management | 15 |
| Strategic Human Resource Management | 15 |
| Advanced Business Research Methods | 20 |
| Strategic Financial Management | 15 |
| Strategic Change Management | 15 |
| Global Marketing Strategy | 15 |
| Strategic Marketing | 15 |

Entry requirements

For entry onto the OTHM Level 7 Diploma in Strategic Management and Leadership qualification, learners must possess:

- An honours degree in related subject or UK level 6 diploma or an equivalent overseas qualification
- Mature learners (over 21) with management experience (learners must check with the delivery centre regarding this experience prior to registering for the programme)
- Learner must be 18 years or older at the beginning of the course

Duration and delivery

- The qualification is designed to be delivered over 6 months for full-time study but it is also flexible in its delivery in order to accommodate part-time and distance learning.
- The qualification is delivered face-to-face, through lectures, tutorials, seminars and distance.

Assessment and verification

- All units within this qualification are internally assessed by the centre and externally verified by OTHM. The qualifications are criterion referenced, based on the achievement of all the specified learning outcomes.
- To achieve a 'pass' for a unit, learners must provide evidence to demonstrate that they have fulfilled all the learning outcomes and meet the standards specified by all assessment criteria.

Progression

- Successful completion of OTHM Level 7 Diploma in Strategic Management and Leadership qualification enables learners to progress into Chichester MBA top-up with advanced standing.

University of Chichester (MBA) (top-up)

Overview

This Master of Business Administration (MBA) (top-up) programme is for people who already hold the OTHM Level 7 Diploma in Strategic Management and Leadership (120 credits) qualification.

This MBA (top-up) course allows you to achieve an MBA qualification in up to six months, so it's a fast track to new opportunities and enhanced career prospects. To join the course, you should already hold the OTHM Level 7 Diploma in Strategic Management and Leadership (120 credits) qualification, and you should have suitable managerial experience.

An MBA is widely seen as a passport to a successful career. It demonstrates the breadth and depth of your functional competence, strategic knowledge and problem-solving ability. It will also update your management toolkit and give you a broader stronger profile to enhance your career. Critically, we take a strategic perspective on business and management that helps you develop the skills to contribute to the major business decisions organisations have to make about their future. This MBA is not just an academic course. By exploring and examining real-life business problems to work on and solve, you enhance your own understanding of how a business works.

Module information and delivery

Modules on this course include:

- Consultancy Project Report (60 Credits) – compulsory

The module provides the opportunity for you to examine an area of particular interest within an appropriate organisational context. The module is designed to make a major contribution to your professional and intellectual development, through enabling you to demonstrate your capacity for sustained independent thought, learning and critical reflection. The purpose of this programme is to deliver a practical and realistic solution to a business-related strategic challenge, which in turn is supported by appropriate reference to theoretical and conceptual analysis.

You will evidence this by producing a ‘Consultancy Project Report’ (CPR) of 12000 words.

The ‘Consultancy Project’ module could be completed in 6 months.

Entry requirements

To apply for this course, you need to possess the OTHM Level 7 Diploma in Strategic Management and Leadership (120 credits) qualification, you must also have a minimum of 2 years work experience at graduate level, in either a managerial or professional capacity which may include voluntary work, placements, internships, project management etc.

Awarding institution

The Master of Business Administration programme is awarded by University of Chichester.

Grading type

The final award for students passing the MBA is that of a Pass, Merit, or Distinction. As the MBA (top-up) is based around one 60 credits ‘Consultancy Project’ module, the final award classification will be based just on this module (i.e. if a student gains 50-59% they will achieve a pass; 60-69% a Merit, and 70%+ a distinction).

Support

You will receive excellent support from our academic team, including your programme manager, personal tutor, student services administration; and your supervisor who will be with you every step of the way.

The Consultancy Project Report

The purpose of this report is to deliver a practical and realistic solution to a business-related problem, which in turn is supported by appropriate reference to theoretical and conceptual analysis.

You will achieve this by producing a 'Consultancy Project Report' (CPR) of 12,000 words by choosing **one** of the following two approaches:

- 1. A work-based project, which will involve you working in a consultative capacity with a specific organisation, where the emphasis will be on analysing and evaluating substantive strategic problems or issues within the organisation and formulating appropriate solutions and/or recommendations.**

OR

- 2. A project which will involve analysing and evaluating substantive strategic problems in a specific business sector, and formulating perspectives on how the problems might be tackled, and making an assessment of the future changes that will affect developments in that sector.**

As you are likely to be already employed in an organisation it is assumed that the first one will be your first choice - as you are likely to have access to a wide range of resources to carry out your investigation. However, that is not to say that you may wish to undertake a sector specific investigation. This will depend largely on arranging access and gaining commitment and support from an organisation that has a strategic problem in need of investigation.

Whichever CPR you choose you will be expected to address how your recommendations could be implemented using the knowledge gained from the both your previous studies and experience of your organisation or business sector.

You will be expected to include within the recommendations an outline plan detailing the timescales, management interventions and resources that would need to be available to implement the recommendations. You must also reflect upon the development of your skills and competences derived from your experience of undertaking the project and within your wider management experience to date. This latter requirement must be included as a specific subsection of the research methods review.

In undertaking the Consultancy Project Report (CPR) you must support your investigations with appropriate reference to theoretical and conceptual analysis.

The consultancy report required will demonstrate that the learning outcomes have been achieved and you will be required to write a reflective commentary about how the learning outcomes will be achieved in your CPR proposal.

All consultancy reports must include an element of original primary data collection and cannot rely alone on secondary data.

We have compiled a list of possible topics for you to undertake which may help you focus your thoughts. This is only an indicative list and you may choose your own topic.

Potential Consultancy Project Report topics

Consultancy project 1:

Evaluate your organisation's budgetary setting processes in line with performance management and decision making

Consultancy project 2:

Review the potential and application for new technology to improve your organisation's business objectives

Consultancy project 3:

Assess and evaluate of the impact of a new digital marketing strategy on your organisation

Consultancy project 4:

Critically analyse the use and long term success of the key motivational factors employed by your organisation

Consultancy project 5:

Review the impact of globalisation and effects on the business performance

Consultancy project 6:

Analyse the potential for business operations re-structuring, and the subsequent expected effects on business performance

Consultancy project 7:

Review and evaluate in detail a substantial business investment decision made by the organisation

Consultancy project 8:

Undertake a critical review of the organisation's CSR policies and impact on business performance and stakeholder perceptions

Consultancy project 9:

Evaluate the effect of key industry disruptors and appropriate strategic responses

Consultancy project 10:

Evaluate the strategic reasons, project planning and implementation of a new information system within the organisation and comment on the outcome

Consultancy project 11:

Analyse the potential strategic impact and responses of trade barriers on the organisation's international strategy

Consultancy project 12:

A review of the implemented hard and soft change management initiatives during a merger or acquisition

Consultancy project 13:

Evaluate the required human resources strategy within the organisation for the next three years

Consultancy project 14:

Analyse the incidence and effectiveness of applied organisation intrapreneurship

Consultancy project 15:

Undertake a cultural review of the organisation with regard to appropriate future leadership and management